



Pacific Resort

— HOTEL GROUP —

News Release

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Pacific Resort Hotel Group welcomes new franchise partner hotel

The Cook Islands leading hotelier, Pacific Resort Hotel Group (PRHG) is continuing to expand with the addition of Royale Takitumu to its portfolio of properties.

Located in the heart of Polynesia PRHG offers a range of management services via its franchise partner hotel program. As a partner hotel, Royale Takitumu now benefits from PRHG's substantial support network, global marketing, international sales team and sales field support, along with guidance and support in hotel operations to deliver the best possible levels of guest satisfaction and experience.



Established in 1998, and now under new ownership, Royale Takitumu continues a long tradition of offering premium, secluded accommodation for the discerning traveller. The deluxe boutique beachfront property is located on Titikaveka beach, one of the top 15 beaches in the South Pacific according to TripAdvisor.

Royale Takitumu's new owners are John and Rose Dunn. John is a Cook Islander based in New Zealand. A successful surgeon and private hospital owner/operator Mr Dunn also works at Rarotonga hospital having introduced equipment and training there. His wife Rose is a designer whose houses are award winning, and she is a major patron of Pacific art through Tautai in Auckland. They are both passionate about the Cook Islands and look forward to working with PRHG to bring their aesthetic and vision to Royale Takitumu.

PRHG Chief Executive Officer, Marcus Niszow is excited with the addition to the PRHG family and states; "Royale Takitumu is a great complement to our existing beachfront resort portfolio in the Cook Islands. The cultural fabric of Royale Takitumu is closely aligned with PRHG's brand ethos and together we aim to reach new heights in terms of overall product quality and guest experience".

PRHG currently owns three award winning properties in the Cook Islands, and provides management services to five others. The PRHG franchise partner program allows Royale Takitumu to retain day-to-day operational management while benefiting from the expertise and marketing resources of the Cook Island's largest revenue hotel group.

PRHG properties strive to exceed traveler's expectations by offering personalised service, privacy, and best in class boutique accommodation that meet international standards of excellence while immersing guests in local culture.

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Note to Editors

About Pacific Resort Hotel Group

PRHG operate boutique resorts and hospitality facilities underpinned by a focus on local culture, the environment, and unique architectural & landscaping design providing discerning guests with an authentic South Pacific experience. PRHG successfully owns and operates four award-winning resorts under the Pacific Resort brand and has partnered with three other Cook Islands properties under its Partner Hotel Program.



About Pacific Resort Aitutaki

Secluded Luxury... Pacific Resort Aitutaki, an enclave of privacy, refinement and luxury that seduces even the most discerning traveler. Pacific Resort Aitutaki, a member of the Small Luxury Hotels of the World collection, has 27 luxurious 'absolute beachfront' bungalows, and villas all with their own personal, panoramic view of Aitutaki's world-famous lagoon.



About Te Manava Luxury Villas & Spa

The road less travelled... Te Manava Luxury Villas & Spa has been designed just for you. This concept in luxury accommodation gives you the freedom to personalise your own leisure experience. Set on the beautiful white sand beach of Rarotonga's stunning Muri lagoon, your private villa awaits. How you choose to use it is completely up to you.



About Little Polynesian Resort

Inspiring Romance... Little Polynesian is one of the Cook Islands' most intimate luxury boutique resorts. With just ten beachfront bungalows and four garden studio's on a beautiful stretch of white sandy beach, Little Polynesian is committed to providing the ultimate Cook Islands experience through outstanding personalised service that surpasses all expectations.



About Pacific Resort Rarotonga

Authentic Boutique... Pacific Resort is Rarotonga's leading full-service authentic boutique resort situated in an unrivaled location on the glorious white sands of Muri beach. This premium boutique resort offers a collection of 64, rooms, suites and villas with a perfect blend of modern comforts and traditional island hospitality.



About Royal Takitumu (Franchise Partner)

Paradise, by true definition.... Situated on the majestic Titikaveka Beach, Royale Takitumu is the epitome of serenity, luxury and intimacy. Surrounded by beautifully manicured gardens, palm tree lined pathways lead to the stunning azure lagoon. The ten private, free-standing, thatched-roof villas offer unique, exclusive accommodation in the heart of South Seas Polynesia.



About Moana Sands Group (Franchise Partner)

Your Piece of Paradise ...Two of Moana Sands Group properties, Moana Sands Beachfront Hotel & Villas are located 5 minutes from one another and set on Rarotonga's stunning southern coast. A third property, Moana Sands Lagoon resort is located in Muri featuring magical lagoon views and modern facilities. This superior 3.5 star brand provides travellers with a range of accommodation options including suites, studios, villas and apartments in the most unspoiled setting for a tropical getaway.



For further information, visit www.pacificresort.com or contact:

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