



## Pacific Resort — HOTEL GROUP —

### News Release – An important change in child policy for Pacific Resort Aitutaki

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In an exciting development for Pacific Resort Hotel Group, its 5 star luxury Pacific Resort Aitutaki will now exclusively welcome guests aged twelve years and over.

Pacific Resort Aitutaki prides itself on its delivery of “Secluded Luxury” to its guests. Since opening in 2002, the boutique nature of the resort has been a popular choice for couples, honeymooners and families with older children seeking intimate and exclusive experiences.

With its range of Bungalows and Villas, most suited to two guests, and only two rooms in the 29 room resort available to accommodate more than three, this natural shift aligns Pacific Resort Aitutaki’s offering with its guests expectations and PRHG believes it will further enhance the guest experience.

This change in policy is effective immediately, and applies to all new bookings moving forward. All existing bookings with Pacific Resort Aitutaki will be honoured as the resort transitions their minimum age.

PRHG’s General Manager – Revenue Generation; Maree Surrey says: “This change in age has been carefully considered over an extended period of time, and along with minimal facilities to cater for the younger guests under 12 at Pacific Resort Aitutaki, we have the perfect alternative in our sister resort, Pacific Resort Rarotonga, which we will continue to welcome families looking for a holiday in paradise. The great facilities of our Beach Hut Kids Club, our range of family rooms, kids pools, children’s menu and safe lagoon, is a great alternative for those travelling with the under 12’s”.

Pacific Resort Hotel Group looks forward to continuing with its mission statement of ‘exceeding guests expectations’ in all avenues of its operations.



## Note to Editors

### About Pacific Resort Hotel Group

Pacific Resort Hotel Group (PRHG), is the Cook Islands leading independent collection of luxury and boutique beachfront resorts. PRHG operate boutique resorts and hospitality facilities underpinned by a focus on local culture, the environment, and unique architectural and landscaping design providing discerning guests with an authentic South Pacific experience. PRHG successfully owns and operates four award-winning resorts under the Pacific Resort brand and has partnered with a further two Cook Islands property under its Franchise Partner Hotel Program.



### About Pacific Resort Aitutaki

*Secluded Luxury...* Pacific Resort Aitutaki, an enclave of privacy, refinement and luxury that seduces even the most discerning traveler. Pacific Resort Aitutaki, a member of the Small Luxury Hotels of the World collection, has 29 luxurious 'absolute beachfront' bungalows, and villas all with their own personal, panoramic view of Aitutaki's world-famous lagoon.



### About Te Manava Luxury Villas & Spa

*The road less travelled...* Te Manava Luxury Villas & Spa has been designed just for you. This concept in luxury accommodation gives you the freedom to personalise your own leisure experience. Set on the beautiful white sand beach of Rarotonga's stunning Muri lagoon, your private villa awaits. How you choose to tailor your villa experience is completely up to you.



### About Little Polynesian Resort

*Inspiring Romance...* Little Polynesian is one of the Cook Islands' most intimate luxury boutique resorts. With just ten beachfront bungalows and four garden studios on a beautiful stretch of white sandy beach, Little Polynesian is committed to providing the ultimate Cook Islands experience through outstanding personalised service that surpasses all expectations.



### About Pacific Resort Rarotonga

*Authentic Boutique...* Pacific Resort is Rarotonga's leading full-service authentic boutique resort situated in an unrivaled location on the glorious white sands of Muri beach. This premium boutique resort offers a collection of 64, rooms, suites and villas with a perfect blend of modern comforts and traditional island hospitality.



### About Royale Takitumu (Partner property)

*Paradise, by true definition...* Situated on the majestic Titikaveka Beach, Royale Takitumu is the epitome of serenity, luxury and intimacy. Surrounded by beautifully manicured gardens, palm tree lined pathways lead to the stunning azure lagoon. The ten private, free-standing, thatched-roof villas offer unique, exclusive accommodation in the heart of South Seas Polynesia.



### About Moana Sands Group (Partner property)

*Your Piece of Paradise ...* Two of Moana Sands Group properties, Moana Sands Beachfront Hotel & Villas are located 5 minutes from one another and set on Rarotonga's stunning southern coast. A third property, Moana Sands Lagoon resort is located in Muri featuring magical lagoon views and modern facilities. This superior 3.5 star brand provides travellers with a range of accommodation options including suites, studios, villas and apartments in the most unspoiled setting for a tropical getaway.



For further information, visit [www.pacificresort.com](http://www.pacificresort.com) or contact:

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