

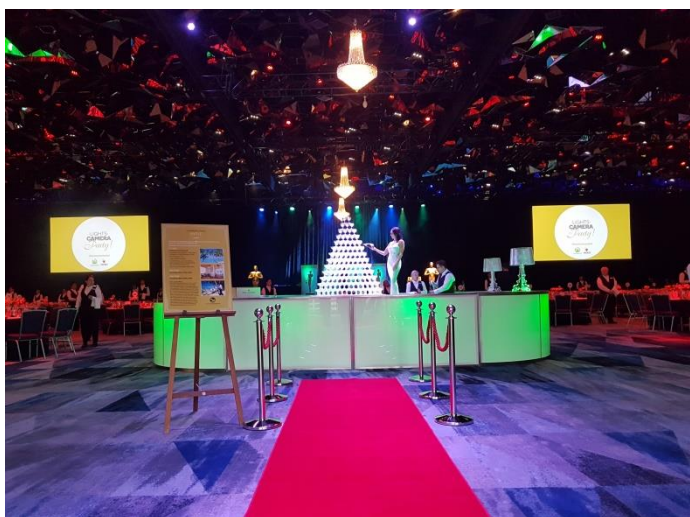


Pacific Resort

— HOTEL GROUP —

News Release

PACIFIC RESORT HOTEL GROUP AND VARIETY SUPPORT CHILDREN IN NEED
FOR IMMEDIATE RELEASE – 23 November 2018



Variety The Children's Charity prides itself on the gift of giving a brighter future to thousands of Australian children every year. Committed to putting back into communities and helping children, Pacific Resort Hotel Group (PRHG) jointly with Woolworths have partnered to celebrate the annual Woolworths Variety Ball event in support of Variety.

Hosted on Saturday 3 November, 2018 at the International Convention Centre, Darling Harbor the charity event of 1080 guests brought together Woolworths partners, suppliers, and staff to celebrate the year's achievements for kids; but more importantly to raise money for a worthy cause – Variety The Children's Charity.

Setting the stage to help attendees get in the spirit of spending to raise the needed funds for children in Australia; the feature centre exhibit was a champagne tower, an audience favourite, along with the one-of-a-kind Cook Islands escape experience on display.

As a major prize sponsor of the Ball raffle, PRHG managed property Little Polynesian Resort supported first prize with a six night accommodation package at the award-winning adults only resort; the raffle raised just over AU\$10,000. Event partners and attendees from the ball celebrated having raised a total \$1.3 million on the night.

Each year, thousands of children who are sick, disadvantaged or have special needs, receive support from Variety when they need it most. When government assistance isn't available, families and organisations can turn to the charity. Founded in 1975, Variety has been providing support through grants for children and families for items including mobility equipment and wheelchairs, communication devices and education aides, medical items and services, therapy services, including occupational therapy and music therapy.

Variety is one of the most trusted and reliable charities, having contributing close to \$2 billion in grants globally. The generosity of the Variety community has changed the lives of thousands of Australian children with special needs for over 40 years.

Little Polynesian Resort was proud to support Variety The Children's Charity. Contributing to the charity ensures Variety can help when others can't and continue their important work of making a difference in children's lives.

For more information on Variety The Children's Charity, please [click here](#)



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Note to Editors

About Pacific Resort Hotel Group

Pacific Resort Hotel Group (PRHG), is the Cook Islands leading independent collection of luxury and boutique beachfront resorts. PRHG operate boutique resorts and hospitality facilities underpinned by a focus on local culture, the environment, and unique architectural and landscaping design providing discerning guests with an authentic South Pacific experience. PRHG successfully owns and operates four award-winning resorts under the Pacific Resort brand and has partnered with a further two Cook Islands property under its Franchise Partner Hotel Program.



About Pacific Resort Aitutaki

Secluded Luxury... Pacific Resort Aitutaki, an enclave of privacy, refinement and luxury that seduces even the most discerning traveler. Pacific Resort Aitutaki, a member of the Small Luxury Hotels of the World collection, has 29 luxurious 'absolute beachfront' bungalows, and villas all with their own personal, panoramic view of Aitutaki's worldfamous lagoon.



About Te Manava Luxury Villas & Spa

The road less travelled... Te Manava Luxury Villas & Spa has been designed just for you. This concept in luxury accommodation gives you the freedom to personalise your own leisure experience. Set on the beautiful white sand beach of Rarotonga's stunning Muri lagoon, your private villa awaits. How you choose to tailor your villa experience is completely up to you.



About Little Polynesian Resort

Inspiring Romance... Little Polynesian is one of the Cook Islands' most intimate luxury boutique resorts. With just ten beachfront bungalows and four garden studios on a beautiful stretch of white sandy beach, Little Polynesian is committed to providing the ultimate Cook Islands experience through outstanding personalised service that surpasses all expectations.



About Pacific Resort Rarotonga

Authentic Boutique... Pacific Resort is Rarotonga's leading full-service authentic boutique resort situated in an unrivaled location on the glorious white sands of Muri beach. This premium boutique resort offers a collection of 64, rooms, suites and villas with a perfect blend of modern comforts and traditional island hospitality.



About Royale Takitumu (Partner property)

Paradise, by true definition... Situated on the majestic Titikaveka Beach, Royale Takitumu is the epitome of serenity, luxury and intimacy. Surrounded by beautifully manicured gardens, palm tree lined pathways lead to the stunning azure lagoon. The ten private, free-standing, thatched-roof villas offer unique, exclusive accommodation in the heart of South Seas Polynesia.



About Moana Sands Group (Partner property)

Your Piece of Paradise ... Two of Moana Sands Group properties, Moana Sands Beachfront Hotel & Villas are located 5 minutes from one another and set on Rarotonga's stunning southern coast. A third property, Moana Sands Lagoon resort is located in Muri featuring magical lagoon views and modern facilities. This superior 3.5 star brand provides travellers with a range of accommodation options including suites, studios, villas and apartments in the most unspoiled setting for a tropical getaway.



For further information, visit www.pacificresort.com or contact:

Esther Heather, Marketing Manager – Pacific Resort Hotel Group marketing@pacificresort.com