



Pacific Resort

— HOTEL GROUP —

NEWS RELEASE

FOR IMMEDIATE RELEASE – Cook Islands, 27 October 2016

Pacific Resort Rarotonga & Pacific Resort Aitutaki hit 1000 Reviews



Pacific Resort Hotel Group (PRHG) is delighted to announce that Pacific Resort Rarotonga and Pacific Resort Aitutaki have both reached significant landmarks on TripAdvisor. Both hotels this week went over the 1,000 reviews mark which puts both Pacific Resort destinations head and shoulders above their competition when it comes to the number of reviews received each year.

Pacific Resort Rarotonga is consistently a top 5 ranked hotel on TripAdvisor in Rarotonga with almost 90% of reviews within the four and five star category (Excellent and Very good).

Pacific Resort Aitutaki, a TripAdvisor's 2016 Traveller's Choice Award winner, is consistently ranked within the top 3 hotels in the Cook Islands. From the 1,000 reviews received to date, over 95% of these ranked the hotel within the 'Excellent' & 'Very Good' categories resulting in an overall rating 5 star TripAdvisor rating.

PRHG prides itself on delivering warm hospitality and impeccable guest service at its properties. In a recent review, Margretta from Auckland says "I not only fell in love with Rarotonga but the Pacific Resort and all of the staff who work there. Every one of you looked after me so kindly with such warmth and hospitality that you all helped to make my stay one I will never forget."

PRHG is also recognised in the South Pacific for its successful management of its properties. A recent Pacific Resort Aitutaki guest, Paul G from Brookline, Massachusetts, wrote "I cannot rate this place high enough. They pay attention to every detail and do everything in their power to make your stay perfect and unforgettable."

2016 has seen an incredible string of international awards recognition for PRHG properties with both Pacific Resort Rarotonga and Pacific Resort Aitutaki among the winners of the esteemed World Travel Awards (WTA) in the 2016 Asia & Australasia regional competition.

TripAdvisor defines itself as "the world's largest travel site, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices".



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See Below Notes to Editors

About Pacific Resort Hotel Group

Pacific Resort Hotel Group (PRHG) represents a distinctive collection of world class South Pacific hotels. PRHG is a boutique hotel and resort management company with an enviable reputation for resort design, development, management and marketing. PRHG properties offer premium and personable holiday experiences that leave guests feeling rejuvenated, inspired and wanting to share their experience with others. We are a passionate team dedicated to developing boutique island resort and hotel experiences with a focus on local culture, architecture and landscaping. For more information visit www.pacificresort.com



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About Pacific Resort Aitutaki

Secluded Luxury... Like a siren of the Pacific, Aitutaki, Cook Islands, beckons you. This magical place, full of South Seas idyll and romance, is home to Pacific Resort Aitutaki, an enclave of privacy, refinement and luxury, which seduces even the most discerning traveller. Pacific Resort Aitutaki, member of the Small Luxury Hotels of the World collection, has just 27 luxurious 'absolute beachfront' bungalows, suites and villas all with their own personal, panoramic view of Aitutaki's world-famous lagoon, where every sunset majestically captures the colours of the lagoon and the ocean beyond. For more information visit www.pacificaitutaki.com



About Pacific Resort Rarotonga

Authentic Boutique... Located in the South Pacific island nation of the Cook Islands Pacific Resort is Rarotonga's leading full-service authentic boutique resort situated in an unrivaled location on the glorious white sands of Muri beach. This premium boutique resort offers a perfect blend of modern comforts and traditional island hospitality. A place where simple, lazy days meet luxurious evenings; where the friendly, gracious staff meet your every request. For more information visit www.pacificresort.com



About Te Manava Luxury Villas & Spa

The road less travelled... You're a traveller who appreciates beautiful surroundings and luxurious five star accommodation, and you also value your independence. Te Manava Luxury Villas & Spa has been designed just for you. This new Cook Islands concept in luxury accommodation gives you the freedom to personalise your own leisure experience. Set on the beautiful white sand beach of Rarotonga's stunning Muri lagoon, your private villa awaits. How you choose to use it is completely up to you. For more information visit www.temanava.com



About Moana Sands

Your Piece of Paradise... Moana Sands Beachfront Hotel & Villas are located on Rarotonga's stunning southern coast directly overlooking the idyllic Titikaveka Beach. The 3-star properties offer the perfect setting for a tropical getaway. All rooms are air conditioned and absolute beachfront, offering beautiful lagoon views. The rooms are also equipped with kitchenettes for guests who prefer to be self-catering. The small and friendly team at Moana Sands Beachfront Hotel & Villas will welcome you with a big Kia Orana and a smile from the heart! Sit back, relax and enjoy the view. For more information visit: <http://moanasands.co.ck>



For further information, please contact:

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