



Pacific Resort

— HOTEL GROUP —

NEWS RELEASE

FOR IMMEDIATE RELEASE – Cook Islands, 23 January 2017

Pacific Resort Hotel Group Release Pacific Pearls VIP Program 2017

Pacific Resort Hotel Group is delighted to announce the 2017 release of their Pacific Pearls VIP Program as part of their continued recognition of the hard work and efforts of frontline travel professionals.

The Pacific Pearls VIP Program was designed so Pacific Resort Hotel Group could demonstrate their gratitude for the travel agents who advocate for and maximize bookings at their five award winning properties.

This annual incentive is available to all retail travel agents booking at Pacific Resort Aitutaki, Little Polynesian Resort, Te Manava Luxury Villas & Spa or Pacific Resort Rarotonga (PRHG) or Moana Sands Hotel & Villas, and must advise Pacific Resort Hotel Group representatives by filling in a simple online form.

Rewards are given to monthly achievers, a supreme annual achiever and many more. Benefits for Pacific Pearl travel agents vary based on room nights booked, monthly achievements and other criteria.

Anita Gatley of Travel Managers was the annual supreme winner from the 2016 Pacific Pearls Program, winning seven nights at Pacific Resort Hotel Group - four at Pacific Resort Rarotonga and three at Pacific Resort Aitutaki. Our 2016 monthly achievers were located from across Australia and New Zealand and include Anita Gatley, Maree Webb, Allison Fairless, Nicole Knapp, Jodie McSkimming, Karen Smith, Kiri Martin, Angela Meek, Carla Mangles, Tim Dunnill, Andy Webber & Emma Bryant, who all received a \$100 gift card.

Guests who have booked their accommodation through a Pacific Pearl Agent, based on a minimum 7 night stay, will receive a welcome note from their travel agent and a complimentary bottle of wine.

“With the addition of Little Polynesian Resort and Moana Sands Hotel & Villas into the Pacific Pearls VIP Program, more opportunities are available for our Pacific Pearl Agents to achieve greater rewards. We look forward to working with our loyal trade partners again this year and welcoming many more travel professionals into the Pacific Pearl Program.” Says Donna Watson, Business Development Manager for Pacific Resort Hotel Group.

To become a member of the Pacific Pearls VIP Program, agents must make a booking through the usual booking channels at any Pacific Resort Hotel Group property and advise us by filling out our VIP submission form [here](#). For more information, please [click here](#).

* Only for Australian and New Zealand Markets

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Notes to Editors

About Pacific Resort Hotel Group

PRHG operate boutique resorts and hospitality facilities underpinned by a focus on local culture, the environment, and unique architectural & landscaping design providing discerning guests with an authentic South Pacific experience. PRHG successfully owns and operates four award-winning resorts under the Pacific Resort brand and has partnered with a fifth Cook Islands property under its Partner Hotel Program.



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About Pacific Resort Aitutaki

Secluded Luxury... Pacific Resort Aitutaki, an enclave of privacy, refinement and luxury that seduces even the most discerning traveler. Pacific Resort Aitutaki, a member of the Small Luxury Hotels of the World collection, has 27 luxurious 'absolute beachfront' bungalows, and villas all with their own personal, panoramic view of Aitutaki's world-famous lagoon.



About Te Manava Luxury Villas & Spa

The road less travelled... Te Manava Luxury Villas & Spa has been designed just for you. This concept in luxury accommodation gives you the freedom to personalise your own leisure experience. Set on the beautiful white sand beach of Rarotonga's stunning Muri lagoon, your private villa awaits. How you choose to use it is completely up to you.



About Little Polynesian Resort

Serenity is certain... Little Polynesian is one of the Cook Islands' most intimate luxury boutique resorts. With just ten overbeach Ares (bungalows) and four Pia Tiare (garden units) on a beautiful stretch of white sandy beach, Little Polynesian is committed to providing the ultimate Cook Islands experience through outstanding personalised service that surpasses all expectations.



LITTLE POLYNESIAN

About Pacific Resort Rarotonga

Authentic Boutique... Pacific Resort is Rarotonga's leading full-service authentic boutique resort situated in an unrivaled location on the glorious white sands of Muri beach. This premium boutique resort offers a collection of 64, rooms, suites and villas with a perfect blend of modern comforts and traditional island hospitality.



About Moana Sands (Partner Hotel)

Your Piece of Paradise ... Moana Sands Beachfront Hotel & Villas are located 5 minutes from one another and are set on Rarotonga's stunning southern coast. This superior 3 star brand provides travellers with a range of accommodation options including suites, villas and apartments in the most unspoiled setting for a tropical getaway.



For further information, please contact:



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